

Graphic Designer

SUMIT KUMAR

Ambitious designer and visualiser looking to leverage 3+ years of design thinking experience and exceptional communication skills in the fast-paced field of advertising. Proven ability to ideate and solve problems with design thinking, understand client needs and find solutions designed to build bonds between brands and their audience.

Portfolio



www.fudern.com



+91 8168540452

sumit.kumar@fudern.com

get in touch

Software Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premier Pro
- Adobe XD
- Figma
- Blender

Life Skills

- Creative Thinking
- Problem Solving
- Time Management
- Creativity
- Communication

WORK EXPERIENCE

What i've Done

GRAPHIC DESIGNER

ITM IDM

INTERNSHIP APR 2023 - JULY 2023

- Led branding and communication efforts for flagship events including Neo Spark (Annual College Graduation event) and Ignite (Inauguration and Orientation event).
- Produced compelling videos through motion graphics and editing for internal college communication.
- Contributed to impactful social media content strategy and creation.

GRAPHIC DESIGNER

FUDERN DESIGN STUDIO

FULL-TIME FEB 2022 - TILL DATE

- Conceptualized and built the branding of Real Estate Projects for The Silver Group,
- Worked on packaging and Media elements of Marie Claire Products,
- Built Social Media Posters for Mahindra.

GRAPHIC DESIGNER

UNACADEMY

INTERNSHIP OCT 2021 - JAN 2022

- Worked on brand identity and guidelines for new Brand properties,
- Worked on designing vouchers and brochures,
- Designed Social Media posts for Youtube and Instagram,
- Created Thumbnails for Youtube videos.

GRAPHIC DESIGNER

BROTHCRAFT

FREELANCE JULY 2021 - SEPT 2020

- Worked on instagram posters and Campaign.

GRAPHIC DESIGNER

DAMANTE PERFUMES

CONTRACT-BASED JAN 2021 - MAR 2021

- Created an Visual Identity and worked on evolving ideas for marketing Campaigns

GRAPHIC DESIGNER

THE GRAPHX

INTERNSHIP AUG 2020 - NOV 2020

- Worked on marketing collatrals and instagram posters.

GRAPHIC DESIGNER

FREELANCING

FREELANCE DEC 2019 - JUNE 2020

- Worked on Multiple Branding projects for small Business and startups. (Indiangraphicdesigner)
- Freelanced for few Small Scale Design Studios (Khawab, fudernsim and gaurav laura)

GRAPHIC DESIGNER

S.K. GROUP OF INDUSTRIES

FREELANCE MAY 2019 - OCT 2019

- Created and ideated multiple packagings for their product range.

EDUCATIONAL BACKGROUND

ITM IDM 2020 - 2024

BACHELOR OF DESIGN

VISUAL COMMUNICATION

- Member of Cultural Commitee
- Head for Student Graphic Department

DELHI PUBLIC SCHOOL 2018 - 2020

HIGHER SECONDARY EDUCATION

CLASS 11TH & 12TH

- Co-Curricular Activity Incharge
- Student Head-Editor of School magazine
- President of Student Photography Club