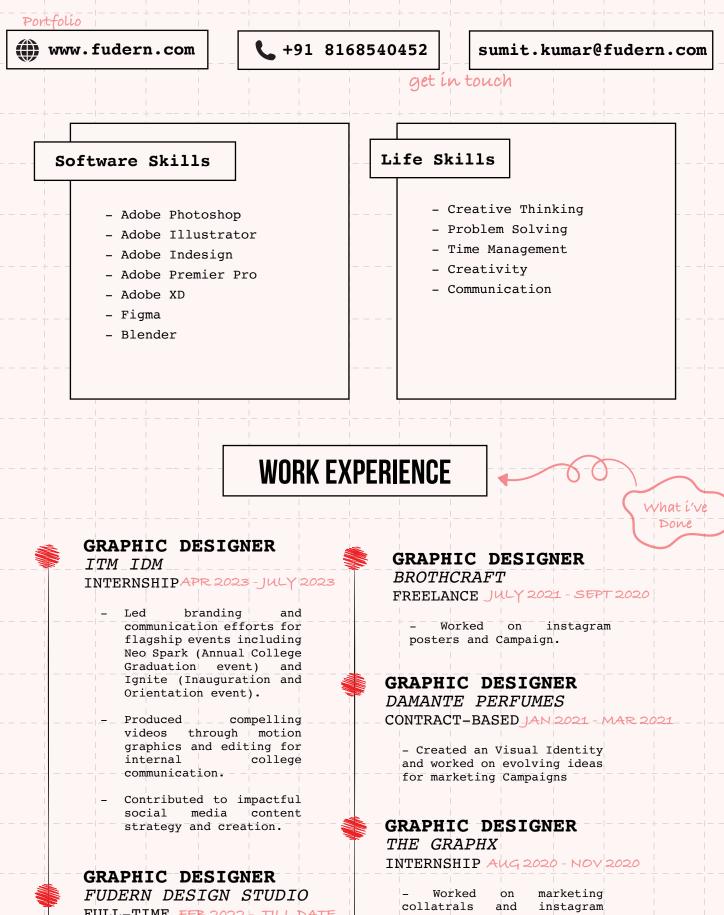
Graphic Designer SUMIT KUMAR

Ambitious designer and visualiser looking to leverage 3+ years of design thinking experience and exceptional communication skills in the fast-paced field of advertising. Proven ability to ideate and solve problems with design thinking, understand client needs and find solutions designed to build bonds between brands and their auidence.



FULL-TIME FEB 2022 - TILL DATE

- Conceptualized and built the branding of Real Estate Projects for The Silver Group,

- Worked on packaging and Media elements of Marie Claire Products,

- Built Social Media Posters for-Mahindra.+---+

GRAPHIC DESIGNER UNACADEMY

INTERNSHIP OCT 2021-JAN 2022

- Worked on brand identity and guidelines for new Brand properties,

 Worked on designing vouchers and brochures,

- Designed Social Media posts for Youtube and Instagram,

- Created Thumbnails for Youtube videos.

GRAPHIC DESIGNER FREELANCING FREELANCE DEC 2019 JUNE 2020

posters.

- Worked on Multiple Branding projects for small Business and startups. (Indiangraphicdesigner)

 Freelanced for few Small
Scale Design Studios
(Khawab, fudernsim and gaurav laura)

GRAPHIC DESIGNER S.K. GROUP OF INDUSTRIES FREELANCE MAY 2019 OCT 2019

- Created and ideated multiple packagings for their product range.

EDUCATIONAL BACKGROUND



ITM IDM 2020 - 2024 BACHELOR OF DESIGN VISUAL COMMUNICATION

- Member of Cultural Commitee

Head for Student Graphic Department **DELHI PUBLIC SCHOOL** 2018 - 2020 HIGHER SECONDARY EDUCATION CLASS 11TH & 12TH

- Co-Curricular Activity

- Student Head-Editor of School magazine

- President of Student Photography Club